

Sponsorship Benefits



	Delirium Superhero \$35,000 <i>(Exclusive Offering, Limited Availability)</i>	Delirium Champion \$25,000	Delirium Ambassador \$15,000	Delirium Supporter \$7,500	Soiree Sponsor \$3,500
60-Minute Presentation Opportunity During Breakfast	X				
Referrals to Thought Leaders via Concierge Service	X	X			
Advertising Support via Conference Highlights Email Blast to All Attendees	X	X	X		
Tabletop Exhibit Space OR Poster Presentation	X	X	X	X	
Recognition & Company Logo on ADS Website & Two Social Media Posts	X	X	X	X	X
Annual Conference Registration	6	5	4	3	2
Sunday Soiree Event & Silent Auction	TWO 8-person Tables & Recognition with Sponsor Summary During Welcome Address	8-person Table & Recognition with Sponsor Summary During Welcome Address	4 Complimentary Tickets	3 Complimentary Tickets	8-person Table & Recognition with Sponsor Summary During Welcome Address

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Specific Benefit Descriptions

- **Advertising Support via Dedicated Email Blast-** ADS will send one dedicated “Conference Highlights” email blast thanking your company for sponsorship, describing your product/service, and providing readers with resources for additional information (e.g., “learn more by visiting poster #123”).
 - Explicit endorsement by ADS is not included.
- **Poster Presentation-** Opportunity to present data during the ADS poster presentation. Guaranteed acceptance of poster, assuming formatting as specified by conference planners, and the ability to have unstructured discussions during the poster viewing reception.
 - Preferential poster placement is available to the first two sponsors to select this option in place of tabletop exhibit space.
- **Advertising Support via Dedicated Social Media Posts-** ADS will provide two dedicated social media posts thanking your company for sponsorship, describing your product/service, and providing viewers with resources for additional information.
 - Explicit endorsement by ADS is not included.
- **Soiree Table-** Opportunity for industry leaders or community philanthropists to connect with ADS membership.
 - Each sponsored table includes a three-course dinner for 8 people and two bottles of wine per table.
 - Sponsor logo prominently displayed on gala advertisement and/or table.
 - Priority seating towards the front of the venue is on a first come, first serve basis for gala table sponsors.

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Exclusive Offers for Customized Inclusions (Add-ons)

These 2 limited exclusive offerings are available to **Champion or Superhero Sponsors only** on a first come first serve basis

Exclusive Offering: Concierge-Supported Main Conference Presentation- \$5,000

Opportunity to present data and have structured small-group discussions during a *main conference session* in a dedicated large boardroom meeting space. Sponsors will be assigned time slots of up to 1 hour separately from other sponsors.

Add-On Price: \$5000.

- Offered to the **first four sponsors** to request this add-on.
- Sponsors can choose available time slots based on a first come, first serve basis.
- ADS will provide referrals to attendees to encourage attendance via concierge service.

Exclusive Offering: ROI Data Analysis Support- \$2500

Opportunity to add customized questions to post-attendee evaluations to help gauge impact of attendee exposure to products/services.

Add-On Price: \$2500.

- Offered to the **first two sponsors** to request this add-on.

Tabletop Exhibit Hours & Location

Tabletop Exhibits will be in the Foyer of the Grand Ballroom

8:00 am to 4:00 pm on Monday & Tuesday